



FUTURE HOSPITALITY AND TOURISM FORUM

📍 Lithuania, Vilnius | Radisson Blu Hotel Lietuva

INVITATION TO THE FUTURE TOURISM AND HOSPITALITY FORUM 2025

Dear sirs,

You are warmly invited to the Future Tourism and Hospitality Forum, taking place on April 2-3, 2025, in Vilnius, Lithuania. This prestigious event, jointly organized by Lithuania, Latvia, and Estonia, underscores the vital role of tourism in driving economic growth and fostering regional cooperation. Join industry leaders from the public and private sectors to explore sustainability, innovation, and connectivity while shaping the future of tourism and hospitality.

This important event features keynote speeches, engaging panel discussions, and excellent networking opportunities. Don't miss this chance to gain invaluable insights and connections that could transform your business!

FOR MORE INFORMATION

Please visit www.futurehospitalityforum.com.

If you have any questions, contact us at conference@estavel.lt, +37068616787

We look forward to welcoming you to Vilnius!

Organizing committee of #FHTF2025

EVENT ORGANISERS:



Lithuania
Travel

LVRA

Lithuanian Association
of Hotels and Restaurants



TURIZMO
RŪMAI



FUTURE HOSPITALITY AND TOURISM FORUM

📍 Lithuania, Vilnius | Radisson Blu Hotel Lietuva

The Future Tourism and Hospitality Forum 2025

EVENT AGENDA

Apr 02, 2025

- 08:30 - 09:30 Morning Welcome: Registration & Grand Opening Ceremony
09:30 - 10:45 Session I "2025 and Beyond: Tourism Trends in a Changing World"
11:15 - 12:30 Session II "Flavors of the Baltics: Gourmet Travel & Culinary Discoveries for the Modern Explorer"
12:30 - 13:30 Session III "Greening Hospitality: Sustainability in the Modern Travel Experience"
14:30 - 15:30 Session IV "The Future of Baltic Connectivity: Advancing Air and Rail Links within Europe"
16:00 - 17:30 Session V "Embracing Technology: AI in Hospitality, Tourism, and DMO"
17:30 - 17:45 Emerging Ideas: Startup Pitch Session
- 19:30 - 22:30 Secret Love: A Royal Romance Gala Dinner

Apr 03, 2025

- 09:15 - 10:15 Session VI "Navigating the Regulatory Landscape: Tourism and Hospitality"
10:20 - 12:00 Session VII "Redefining Travel: The Intersection of Active Tourism and Experimental Experiences"
13:15 - 14:45 Session VIII "Wellness Beyond Boundaries: Shaping the Future of Travel in 2025"
14:30 - 15:45 Session IX "The Power of MICE as the Heart of Tourism and Hospitality"
16:00 - 16:30 Session X with the keynote speaker "Innovation at the Crossroads: Building a Future-Ready Tourism and Hospitality Industry"

FOR MORE INFORMATION

Please visit www.futurehospitalityforum.com.

If you have any questions, contact us at conference@estravel.lt, +37068616787

We look forward to welcoming you to Vilnius!

Organizing committee of #FHTF2025

EVENT ORGANISERS:



Lithuania
Travel

LVRA

Lithuanian Association
of Hotels and Restaurants



TURIZMO
RŪMAI