

# DESIGNING TRAVEL:

22–26 SEPTEMBER

DEAR TRAVEL PARTNER,

We are pleased to invite your agency representative to Lithuania for a unique health and wellness familiarisation tour designed to help you experience, understand and confidently sell Lithuanian health resorts to your clients.

**Dates: 22–26 September**

**Destination: Lithuanian Resorts - Druskininkai, Birštonas, Palanga**

Lithuania is emerging as a quiet luxury destination, offering what modern travellers increasingly seek most today: space, privacy, nature, calm, safety and authentic wellbeing experiences. Here, wellness is shaped by mineral waters, traditional healing rituals, forest environments, local gastronomy and professional health resort expertise.

During this curated info tour, you will not only discover the product – you will live it.

## What you will experience

- Authentic Lithuanian health resort and spa experiences
- Personalised wellness journey through Health Passport
- Site visits across key destinations: Druskininkai, Birštonas and Palanga
- B2B meetings and workshops with Lithuanian tourism and wellness partners
- Creative networking formats, gala evening and destination storytelling moments
- A premium tailor-made programme combining learning, relaxation and product development inspiration

## Benefits for your agency

- Discover a new, luxury health & wellness destination in Europe
- Meet reliable local partners and explore business opportunities
- Better understand how Lithuania can fit current demand for wellbeing, medical spa, nature-based recovery and premium slow travel

## WHY LITHUANIA

### Lithuania offers a rare combination of:

- Wellness traditions rooted in nature, science and healing resources
- Natural and diverse landscapes, silence, privacy and uncrowded environments
- Safe, calm and authentic regional experiences
- A rich culinary scene, from traditional flavours to fine dining

Feel the destination.  
Learn the product.  
Sell it with confidence.  
We look forward to welcoming you!

REGISTRATION



Vilnius (VNO) • Kaunas (KUN) • Palanga (PLQ)  
Seamless transfers included



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